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[For immediate release]

SOHO China Limited

SOHO 中國有限公司

**SOHO CHINA'S SHARES COMMENCE TRADING ON MAIN BOARD
OF STOCK EXCHANGE OF HONG KONG
RECORDING THE THIRD HIGHEST TRADED VALUE FOR THE DAY**

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**SHARES CLOSE AT HK\$9.55 PER SHARE
15% OVER OFFER PRICE**

(Hong Kong, 8 October 2007) – The shares of **SOHO China Limited** ("SOHO China" or "the Company"; Stock Code: 410), a leading commercial property developer in China focused on central Beijing with a strong track record of profitability, commenced dealings on the Main Board of the Stock Exchange of Hong Kong today.

Following the very significant market response of 169 times subscription for its public offer shares, SOHO China's shares were actively traded and have recorded positive price movements today. Share price reached an intra-day high of HK\$10.2 per share and closed at HK\$9.55 per share, approximately 23% and 15% higher than the offer price of HK\$8.30 per share respectively. A total of approximately 637,665,000 shares changed hands on turnover of approximately HK\$6,228,286,000, making SOHO China the stock with the third highest traded value today.

Mr. Pan Shiyi, Chairman of SOHO China, commented, "The strong performance of our share [price and trading volume] on our first trading day indicates institutional investors' and the public's confidence in SOHO China's strategy of focusing on development in central Beijing and our ability to achieve high profitability with large scale projects with innovative designs. The success of our listing provides us with a bigger platform to grow ever stronger and soar to ever greater heights. As we continue to contribute colours to the new face of Beijing city, we have every confidence and belief in our ability to deliver the best returns to our shareholders in the future."

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Not for distribution in the United States

About SOHO China Limited

SOHO China is one of the largest real estate property developers in CBD by sales revenue and developable area. According to a report by China Index Research Institute (中國指數研究院), as at 27 December 2006, sales revenue from SOHO China's projects accounted for approximately 39% of the total property sales revenue in Beijing CBD from 2003 through a portion of 2006. The Company's pre-sales revenues were the highest in Beijing in 2005 and 2006, based on the same report.

SOHO China's brand is often seen as a dynamic lifestyle brand and the Company is often considered to be an industry leader in developing commercial properties with innovative designs. It collaborates with internationally recognized avant-garde architects, and believes it has superior capability to translate their innovative designs into trend-setting marketable products that appeal to local customers which can be developed within its strict cost targets. SOHO China was named as one of the "Most Admired Companies" in China by Fortune Magazine (Chinese edition) in 2006 and was the only real estate company among the top ten companies to receive such recognition.

For press enquiries:

SOHO China Limited

Ms. Chunlei Wang

Tel: (86 10) 5878 8326

wangchunlei@sohochina.com

Strategic Financial Relations (China) Limited

Ms. Anita Cheung

Tel: (852) 2864 4827 / 9100 9002

anita.cheung@sprg.com.hk

Mr. Marcus Keung

Tel: (852) 2114 4967 / 9704 8864

marcus.keung@sprg.com.hk

Ms. Maggie Yip

Tel: (852) 2864 4846 / 6094 9618

maggie.yip@sprg.com.hk

Ms. Grace Xu

Tel: (852) 2864 4838 / 9727 9281

grace.xu@sprg.com.hk



Photo Caption:

Mr. Adrian Wong, member of the Listing Committee of HKEx, congratulates **SOHO China Limited** (“**SOHO China**”) (**Stock Code: 410**) on its listing on the Main Board of the Stock Exchange of Hong Kong today.

From left to right:

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|----------------------------|---|
| Mr. Su Xin | Executive Director & Chief Operating Officer of SOHO China |
| Dr. Ramin Khadem | Independent Non-Executive Director of SOHO China |
| Ms. Yan Yan | Executive Director & Chief Financial Officer of SOHO China |
| Ms. Olivia Cox-Fill | Shareholder of SOHO China |
| Ms. Zhang Xin | Executive Director & Chief Executive Officer of SOHO China |
| Mr. Pan Shiyi | Chairman of the Board of Directors of SOHO China |
| Mr. Adrian Wong | Member of the Listing Committee of HKEx |
| Mr. Lawrence Fok | Head of Business Development of HKEx |
| Mr. Yi Xiqun | Independent Non-Executive Director of SOHO China |
| Mr. Andrew Fraser | Shareholder of SOHO China |