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[For Immediate Release]

SOHO China Limited

SOHO CHINA'S IPO DRAWS STRONG INVESTOR INTEREST WITH PUBLIC OFFER 169 TIMES SUBSCRIBED AND INTERNATIONAL OFFERING VERY SIGNIFICANTLY COVERED

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OFFER PRICE FIXED AT HK\$8.30 PER SHARE AT TOP OF INDICATIVE OFFER PRICE RANGE

(Hong Kong, 4 October 2007) – SOHO China Limited (“SOHO China” or “the Company”), a leading commercial property developer in China focused on central Beijing with a strong track record of profitability, today announced the results of its initial public offering (IPO) to international investors and the Hong Kong public.

SOHO China’s IPO has drawn strong investor interest, with the international tranche being very significantly over-subscribed. The tranche for the Hong Kong public offer was 169 times subscribed with orders worth approximately HK\$218.6 billion (exclusive of brokerage of 1%, Hong Kong Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.004%). The offer price has been fixed at HK\$8.30 per share, being the top of the indicative offer price range of HK\$6.30 to HK\$8.30 per share.

The significant over-subscription of the Hong Kong public offer has triggered the clawback mechanism, by which the number of shares reserved for the Hong Kong public has been increased to 50 per cent of the global offering and the international tranche has been reduced accordingly. As a result, the number of public offer shares has risen to 774,710,000 shares and the number of shares in the international tranche has been adjusted down to 774,710,000 shares.

Mr. Pan Shiyi, Chairman of SOHO China, said, “The enthusiastic investor response to our share offer shows that investors share our vision of Beijing’s commercial property market, and endorse our strategy for development. As an important milestone for the Group, the listing will provide us with a strong impetus in our overall business development.”

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“Riding on China’s booming economy, we believe we are well-positioned to capture the

SOHO China Limited
Announces Share Allotment Results

opportunities with our strong brand name and innovative designs. We will strive to achieve further growth and high returns.” added Mr. Pan.

Goldman Sachs (Asia) L.L.C. and The Hongkong and Shanghai Banking Corporation Limited are the Joint Sponsors for SOHO China’s Global Offering. Goldman Sachs (Asia) L.L.C., The Hongkong and Shanghai Banking Corporation Limited and UBS AG are the Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers.

Trading in SOHO China’s shares on the Main Board of the Stock Exchange of Hong Kong is expected to commence at 9:30am on Monday, 8 October 2007 under the stock code of 410.

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About SOHO China Limited

SOHO China is one of the leading property developers in Beijing Central Business District (“CBD”) by sales revenue and developable area. According to a report by China Index Research Institute (中國指數研究院), as at 27 December 2006, sales revenue from SOHO China’s projects accounted for approximately 39% of the total property sales revenue in Beijing CBD from 2003 through a portion of 2006. The Company’s pre-sales revenues were the highest in Beijing in 2005 and 2006, based on the same report.

SOHO China’s brand is often seen as a dynamic lifestyle brand and the Company is often considered to be an industry leader in developing commercial properties with innovative designs. It collaborates with internationally recognized avant-garde architects, and it believes it has superior capability to translate their innovative designs into trend-setting marketable products that appeal to local customers and that can be developed within its strict cost targets. SOHO China was named as one of the “Most Admired Companies” in China by Fortune Magazine (Chinese edition) in 2006 and was the only real estate company among the top ten companies to receive such recognition.

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